

Good. Include contact information that includes contact's job title and function. A- (92)

✓ CPR4me.com offers On Demand Internships

In 2000, job placement recruiting firm Career Placement Recruiting (CPR) coined the term "on demand internships" with the creation of their website CPR4me.com.

Following the trend of "On Demand" services, which offer anything from movies to a college education, CPR began setting up automated internship programs for companies and gearing them towards students looking to get a step a head in the job market.

This website, which was re-launched in 2010, offers guaranteed internship placement with no GPA check or previous work experience for students looking to give their resume a boost.

About CPR

Started in Auburn, Alabama by a group of Auburn University alumni, Career Placement Recruiting was set up as a way to help Auburn students streghten their resumes and to put them a step ahead of the rest.

CPR offers three basic services:

- Certified Resume Writing
- Entry-level Career Advice
- year-round On Demand Internships

So what in the world are On Demand Internships?

CPR's On Demand Internships are set up by CPR for a wide variety of companies. Because they are online or off-site internships, students are not limited to the companies in their area. These internships are offered year round with a 98% acceptance rate. This is possible because CPR's On Demand Internships do not review GPA nor require previous work experience. These internships are available to international students, F-1 Student Visa holders, and any student looking to give their resume a little something else.

CPR's program process

1. You apply for and complete the internship
2. Certified Resume Writers revamp your resume
3. Career Advisors help you figure out the best way to approach your job market
- ← 4. CPR retains a copy of your resume as an example for prospective interns

Good. Where is contact information? How can this press release take advantage of "marketing moments"?